



ADVERTISING OPPORTUNITIES

Whether your audience is Millennials, Generation Xer's or Baby Boomers, Who's Hot Orlando can put together an advertising program to reach your targeted demographic. **Who's Hot** partners with the area's most exclusive bars, clubs and charity events to give you drink and food specials, online videos & exclusive interviews with Orlando's *movers and shakers*.

Magazine Circulation

More than 10,000 copies of **Who's Hot Magazine** are distributed bi-monthly at over 100 locations throughout Greater Orlando, including nightclubs, sports bars, pubs, festivals, hotels, art galleries, performing arts centers, area attractions, select restaurants and charity galas and events. Our magazine drives readers to our website, www.WhosHotOrlando.com, and better still, to your business.



Readership

Our core readers are tech savvy 21-45 year olds. They want information on where their favorite bands are playing, dining & drink specials and the next BIG event. And they want it NOW. They will turn to WhosHotOrlando.com on their laptops, I-pads and phones. Many of them typically live outside of the tourist corridor and patronize establishments close to their residences.



Print Advertising Rates

ADVERTISE FOR AS LOW AS \$110 AN ISSUE!

Advertising rates in our bi-monthly full-color glossy magazine are priced affordably for even the most frugal budget.

Bi-Monthly Advertising Rates*

Full-page.....	\$495
Half-page.....	\$295
1/4 page.....	\$165

* Open Rates per issue

Ask about our inexpensive frequency rates

Contact one of our Sales Reps today! Ph. (407) 467-5029 or email at: advertising@whoshotorlando.com

Website & Social Media

WHO'S HOT ORLANDO.com is THE online source to the "HOTTEST" Events, Venues, & People. We have developed unique social media promotion techniques and social networking methodologies to tap into over **100,000** viewers vital to your business. Applying cloud based technology, hypertext linking technology and advanced Search Engine Optimization (SEO), potential patrons will see your message via *interest targeting*, Twitter, Facebook, LinkedIn and other platforms using their smart phones, tablets and laptops.

Website Monthly Rates

Banner	728 x 90 pixels.....	\$450
Big Box	300 x 250 pixels.....	\$300
Tower	600 x 140 pixels.....	\$300
Footer	728 x 90 pixels.....	\$400
Button	160 x 90 pixels.....	\$150



Tower



Button



Banner

Online ads can be changed weekly at no charge.

On-line • In-Print • Social Media